

INTERNATIONAL
CONFERENCE ON



LD&C
2019

Connecting Communities, Languages & Technology

02.28 - 03.03.2019

UNIVERSITY OF HAWAI'I AT MĀNOA

PROSPECTUS FOR SPONSORS & EXHIBITORS

The International Conference on Language Documentation & Conservation (ICLDC) biennial series is the flagship conference for the field of *endangered language documentation and conservation*.

Founded by the renowned Department of Linguistics and the National Foreign Language Resource Center at the University of Hawai'i at Mānoa, the conference has grown in international standing since 2009 and is now the largest gathering of its kind in the world.



The 5th ICLDC, which was held in early 2017, **attracted hundreds of attendees from 35 countries and included professional linguists, students, endangered language community-based activists, independent scholars, and teachers.**

We offer a number of avenues for reaching the language documentation and conservation community at the 6th ICLDC. Descriptions of these options, including advertising, exhibit space, and sponsorships, are provided within.

WEBSITE ADVERTISEMENTS

The ICLDC accepts linked graphic advertising (196x150 pixels) appearing on all 6th ICLDC website pages, as well as sponsored text links that appear immediately below the graphic ads. The 6th ICLDC website is located at <https://icldc6.weebly.com>.



YOUR AD
HERE

YOUR AD
HERE

YOUR AD
HERE

RATES

Ad space on the 6th ICLDC website is offered from the time you place your ad until March 31, 2019, one month after the end of the conference.

- Graphic ad and text link: \$250
- Text link only: \$125



IMPORTANT INFORMATION ABOUT REGISTRATION FOR ICLDC 6

- Due to space constraints at the Ilimi International Conference Center, we are limiting registration to 400 participants. Conference registration will open on October 1, 2018.
- There will be NO ON-SITE REGISTRATION allowed. All participants at the ICLDC must register before the conference online.

REGISTRATION

Conference registration covers admission to all ICLDC presentations (plenaries, papers, posters, technology showcase, workshops, and talk story sessions), receptions (alcohol not included), and the publishers' exhibit as well as continental breakfast each morning, complimentary coffee service, a conference program packet, and a registration badge.

Optional registration items include conference t-shirts and boxed lunches and require additional fees.

FOLLOWERS

ICLDC has 653 followers on Twitter and 4,310 likes on Facebook.

PROGRAM ADVERTISEMENTS

The printed Conference Program is distributed to all conference attendees and is referred to continuously throughout the conference. It is also an important keepsake for future reference. The Program is made available as a PDF on the conference website and, after the conference, in our digital archive.

- Full page 7" x 9.5" (18cm x 24cm).
- Half page 7" x 4.5" horizontal (18cm x 11cm).
- Submit high-resolution grayscale camera-ready PDF, JPG, or PNG file.



RATES

	Non-exhibitors	Exhibitors
Full Page	\$200	\$150
Half Page	\$100	\$75

Reservation deadline:

December 31, 2018

Copy deadline:

December 31, 2018



6TH INTERNATIONAL CONFERENCE ON LANGUAGE DOCUMENTATION & CONSERVATION

EXHIBIT TABLES: \$400 FOR ONE 6' DRAPED TABLE

Six-foot draped conference tables are available to organizations and businesses wishing to have a professional presence at the conference.

Due to the non-profit nature of the Imin Center, onsite sales are not allowed for for-profit businesses. Brochures, flyers, free samples, and order forms are allowable. For publishers, our attendees are especially interested in grammars, dictionaries, text collections, language pedagogy materials, language policy and planning, and other areas concerned with language documentation or revitalization.

The exhibit area is located on the garden level of the Imin Center, right next to the registration area, the poster and Technology Showcase presentation area, the lounge, and the dining area, thus ensuring a steady flow of visitors throughout the conference. *Maximum of 5 exhibitors.*

Reservation deadline: December 31, 2018.

ALL EXHIBITORS RECEIVE...

- Two complimentary meeting registrations per table for their representatives
- Acknowledgment in the Conference Program.

Publishers wishing to provide only catalogs, price sheets, or order forms may wish to opt for a Registration Packet Insert (see following).

REGISTRATION PACKET INSERT: \$200/ITEM

For those wishing to advertise outside the Conference Program, we will insert pre-approved items provided by the advertiser, such as brochures, catalogs, flyers, logo items, etc. Shipping address will be provided at a later date.

Items must be printed by the advertiser and shipped to arrive by February 1, 2019.

PACKAGE DEAL: \$700

This special package combines all of the various promotional opportunities available at the conference, including: an exhibit table, a full-page Conference Program ad, a hyperlink on the conference website, and a registration packet insert.



SPONSORSHIP

Sponsorship allows you to make a lasting impression with attendees, including administrators (deans, department chairs, and others), faculty, public and private school teachers, students, members of Indigenous communities, and language activists.

ALL SPONSORS RECEIVE THE FOLLOWING:

- Complimentary insertion of one flyer or promotional piece in the registration packets (a \$200 value, see "Registration Packet Insert" above for details)
- Logo with link displayed on the conference website (a \$250 value)
- Acknowledgment in the Conference Program
- Logo prominently displayed on the Registration Table
- Verbal acknowledgment during the Opening Ceremony by Conference Chairs



TOTE BAGS OR LANYARDS (\$500 EACH)

- Your logo prominently displayed on the tote bags distributed to all meeting attendees or on the lanyards that hold attendee name badges
- Acknowledgment in the Conference Program as the Official Tote Bag or Lanyard Sponsor
- Does not include production costs or shipping

BREAKFAST SPONSORSHIP (EXCLUSIVE – \$500 PER DAY, 4 AVAILABLE) OR

COFFEE SERVICE SPONSORSHIP (EXCLUSIVE – \$500 PER BREAK, 3 AVAILABLE)

- Your logo prominently displayed on the buffet tables in the breakfast and coffee service area
- Your logo optionally displayed on cocktail napkins served during the breakfast or coffee break (production costs and shipping costs paid by sponsor)
- Acknowledgment in the Conference Program as Official Breakfast or Coffee Sponsor

WELCOME RECEPTION SPONSOR

(EXCLUSIVE – \$5000) OR (NON-EXCLUSIVE – \$750)

The Welcome Reception is held the first evening of the conference and features entertainment, local cuisine, and a no-host bar. All conference attendees are invited to attend.

- Your logo prominently displayed in multiple locations throughout the reception area
- Acknowledgment from the podium during the Opening Ceremony
- Acknowledgment in the Conference Program as an Official Welcoming Reception Sponsor
- Your logo on napkins used at the Welcoming Reception (production and shipping costs paid by sponsor)

NAME YOUR OWN SPONSORSHIP: \$?

The opportunities to reach our meeting attendees are limited only by your imagination. Please contact us to discuss a sponsorship that provides maximum exposure within your budget limitations.

SPONSORSHIP DEADLINE: JANUARY 31, 2019

CONTACT US

Conference website: <https://icldc6.weebly.com>

Facebook: [facebook.com/icldc](https://www.facebook.com/icldc)

Twitter: twitter.com/ICLDC_HI

Email: icldcpub@hawaii.edu